

# Relevant research in social business and sustainability

## *Selected articles in peer review journals*

- Quattrociocchi, B., Calabrese, M., Hysa, X., & Wankowicz, E. (2017). Technology and Innovation for Networks. *Journal of Organisational Transformation & Social Change*, 14(1), 4–20. <https://doi.org/10.1080/14779633.2017.1291146>
- Gambarov, V., Sarno, D., Hysa, X., Calabrese, M., & Bilotta, A. (2017). The role of loyalty programs in Healthcare Service Ecosystems. *The TQM Journal*, 29(6), 899-919. <http://www.emeraldinsight.com/doi/full/10.1108/TQM-02-2017-0019>
- Rioli, L., Hysa, X., & Marku, S. (2016). Reducing Labor Migration by Increasing Local Employment and Talent Engagement through Social Businesses. *Journal of Science and Higher Education Research*, 1(1), 26–40. Retrieved from <http://www.ishep-albania.org/wp-content/uploads/2016/06/JSHER-1.pdf>
- Calabrese, M., Hysa, X., Bilotta, A., & Raffaele, D. (2016). The Economic and Touristic Regeneration of Local Communities through the Long Tail of Events. *Academic Journal of Business, Administration, Law and Social Sciences*, 2(3), 9–18. Retrieved from <https://doaj.org/article/4a531654dd564e0b94c69a26f51be250>
- Hysa, X., Calabrese, M., Bilotta, A., & Salaj, F. (2016). A service-system paradigm for governing corporate sustainability: the (forgotten) role of governing body in shaping sustainability and context. *International Journal of Environment and Health*, 8(1), 3. <https://doi.org/10.1504/IJENVH.2016.077661>
- Hysa, X., & Calabrese, M. (2015). Innovation: A Financial Asset of the Capitalist or an “Intellectual Property” of the Entrepreneur? *Procedia Economics and Finance*, 26(15), 688–694. [https://doi.org/10.1016/S2212-5671\(15\)00813-8](https://doi.org/10.1016/S2212-5671(15)00813-8)

## *Books*

- Hysa, X., & Zerba, E. (2015). *What Capitalism Can Learn from Innovation and Social Business? Towards The Social Capitalism*. (1st ed.). Saarbrücken, Germany: Lap Lambert Academic Publishing. Retrieved from <https://www.amazon.com/Capitalism-Learn-Innovation-Social-Business/dp/3659796662>

## *Technical reports for UNDP related with the social inclusion of marginalized groups*

- Hysa, X., & Titka, M. (2017). *ESERE Behavioral Change Model Changing Attitudes and Behaviors of Public Servants with Regards to Roma and Egyptians' Access to Public Services*. Tirana / Albania. <https://doi.org/10.13140/RG.2.2.21695.82085>
- Hysa, X., & Titka, M. (2017). *Behavioral change training curriculum and manual for public servants*. Tirana / Albania. <https://doi.org/10.13140/RG.2.2.35117.59366>

### *Selected conferences*

- Hysa, X., Zenelaj, B., & Gambarov, V. (2017). Social Business Canvas Model: White & Blue Case, Meeting Blue and White Collar Workers. In *Social Business Academia Conference*. Paris: HEC Paris. Retrieved from <http://socialbusinesspedia.com/sbac/2017>
- Hysa, X., Uç, M., Gruda, S., & Maliqi, A. (2015). Sustainability Reporting Initiative in Balkans' Higher Education Institutions: The Case of ECOSSS. In *5th International Conference on European Studies. Perspectives of Integration in the European Union: the Balkans*. Tirana, Albania: Epoka University. Retrieved from <http://ices.epoka.edu.al/2015/>
- Hysa, X., Uç, M., Gruda, S., & Maliqi, A. (2015). Sustainability Reporting: The New Balanced Scorecard of Organizations. In T. Duman & M. Obralić (Eds.), *International Conference on Economic and Social Studies. Regional Economic Development: Business Perspectives*. Sarajevo, Bosnia and Herzegovina: International Burch University. Retrieved from <https://icesos.ibu.edu.ba/>