



**EPOKA UNIVERSITY**

# **ACADEMIC TRAINING ON DIGITAL EDUCATION**

## **Date**

September 25-26, 2019

## **Organizer**

Epoka University's Permanent Commission on Quality Assurance (PCQA) and Internal Quality Assurance Office (IQAO)

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## Purpose

Digitalization in higher education is becoming a serious reality due to the fact that such technologies bring efficiency and effectiveness in education. New generation of students are tech-savvy and ready to adapt new technologies. To meet the rising demand, professional companies are developing technology-based tools and techniques to modernize traditional education systems. Despite the appeal of such tools and systems, much discussion is ongoing on the advantages and disadvantages of these systems. Institutions are still struggling to adapt these technologies into their current educational systems, and educators may not be adequately acquainted with these technologies to include them in their teaching methods.

The purpose of this training is to familiarize Epoka University academic staff on the developments in this area and create a platform of discussion on the benefits and drawbacks of digitalization in higher education.

## Outcome

Several outcomes are expected from the training program. Firstly, participants are expected to increase their knowledge on the extent of digitalization in higher education in different parts of the world. Following the discussions, participants can have a clearer picture of the level of adaptation to digital systems in higher education institutions, and on the advantages and disadvantages of digitalization in higher education as experienced by different institutions.

Secondly, participants will have a chance learn about the implementation of digital systems in higher education. Following the demonstrations of different digital systems and tools used in higher education (e.g. digital books, e-learning systems, digital support products and systems, simulation systems and tools, mobile learning systems), participants can comment on the effectiveness of these systems and tools and widen their perspectives on the use of such technologies.

A final outcome will be increased familiarity in hands-on use of such technologies. Through the expert presentation and following discussions, participants will learn about context-specific experiences and outcomes of using such technologies.

## Format

The program will be a two-day activity. All academic staff of Epoka University are expected to join the program. Program format includes presentations and demonstrations by the experts and, open discussions during question and answer sessions

# Agenda

Date: **September 25, 2019**

Venue: **Conference Hall, Epoka University**

<b>08:45 - 09:00</b>	Opening Session: Welcome and Agenda <ul style="list-style-type: none"> <li>• <b>Prof. Dr. Teoman Duman</b>, Head of the PQA Commission</li> </ul>
<b>09:00 - 11:00</b>	Presentation by: <ul style="list-style-type: none"> <li>• <b>Ms. Erzsébet Csibi</b></li> </ul> <b>Topic:</b> Digitalization in Higher Education in the Global Arena.
<b>11:00 - 11:30</b>	Coffee Break
<b>11:30 - 13:00</b>	Presentation by: <ul style="list-style-type: none"> <li>• <b>Ms. Marina Mudrenovic</b></li> </ul> <b>Topic:</b> Digital Teaching Systems and Tools Used by Top Colleges in the World.
<b>13.00 – 14.00</b>	<b>Lunch Break</b>

Date: **September 26, 2019**

<b>08:45 - 09:00</b>	Opening Session: Welcome and Agenda <ul style="list-style-type: none"> <li>• <b>Prof. Dr. Teoman Duman</b>, Head of the PCQA</li> </ul> <b>Venue:</b> Conference Hall
<b>09:00 - 11:00</b>	Presentation by: <ul style="list-style-type: none"> <li>• <b>Assoc. Prof. Dr. David Felsen</b></li> </ul> <b>Topic:</b> Common Challenges in the Use of Digital Technology in Learning Environments. <b>Venue:</b> Conference Hall
<b>11:00 - 11:30</b>	Coffee Break
<b>11:30 - 13:00</b>	Presentation by: <ul style="list-style-type: none"> <li>• <b>Ms. Marina Mudrenovic</b></li> </ul> <b>Topic:</b> Hands-on Demonstrations of Digital Teaching Systems and Tools. <b>Venue:</b> Computer Lab
<b>13.00- 14.00</b>	<b>Lunch Break</b>

## Profiles of Speakers

### Ms. Erzsébet Csibi



Erzsébet Csibi earned her degrees in 1996 in Hungary. She was working in in-service teacher training and qualified as a teacher trainer at the British Council before she went to teach at the University of Pannonia, Hungary. She taught general and specialized English courses there. She was an active member of IATEFL-Hungary, worked for the British Council and was a trainer at several teacher-training courses.

In 2008 she joined Pearson as an ELT and higher education and professional representative. Currently she is Account Manager in Higher education and professional at Pearson Central and Eastern Europe, responsible for 12 countries.

### Ms. Marina Mudrenovic



Marina Mudrenovic is a Pearson representative for the Balkans. She earned her degree in English in 2003 in Belgrade, Serbia. She taught general English and specialized English courses. Today, as a Pearson representative, she has more than 15 years of experience both in English-language teaching development and in higher education. Her interests are using technology in schools, digital education. In the region, she took part in various conferences organized by different institutions, including the British Council, ITEFL Serbia, ITEFL Macedonia, higher education conferences in Slovenia, Croatia. Currently, Marina is engaged in a number of digital educational projects in Serbia and Montenegro, travels and gives presentations and workshops focused on modern technology in learning and teaching.

### Assoc. Prof. Dr. David Felsen



Dr. David Felsen serves as Vice Rector for International Relations and Associate Professor in the Department of Business at Epoka University in Tirana, Albania. He earned his PhD from the University of Oxford in the United Kingdom and his Bachelor's and Master's degrees from McGill University in Montreal, Canada. Dr. Felsen possesses over 17 years of experience as an academic and over 10 years of experience as a leader and administrator in higher education. He has held academic and administrative posts at Alliant International University in California, Saint Leo University in Florida, and Tecnológico de Monterrey (ITESM) in Mexico. Dr. Felsen has lectured widely in Europe and Latin America, including at LUISS University in Rome, Italy and at the Catholic University of Lima's Centrum Business School. He has held visiting scholar positions at the Center for International Development at Harvard University, the Center for Comparative Immigration Studies at the University of California in San Diego, and at the University of Bologna in Italy. He has published in multiple academic areas including in the disciplines of leadership, public policy, international affairs and international education.