

# 2019-2020 Activity Proposal

## Economics Department



# 4th Annual Symposium: Academia in Albania

- ▶ **Date :** 3/25/2020
- ▶ **Target Audience:** Students/Staff/Other representatives
- ▶ **No. of Participants: 250 (expected)**
- ▶ **Objectives and Expected Impact:** Incorporate the three main pillars, teaching, research and contribution to society by increasing the social activities that include academia, businesses/NGOs and governmental bodies.
- ▶ **Specific Goals:**
  - ▶ Goal 5.3. Incorporate the three main pillars, teaching, research and contribution to society by increasing the social activities that include academia, businesses/NGOs and governmental bodies.
  - ▶ Goal 5.4. Orient thesis topics/research topics toward the concrete needs and gaps in the Albanian market and beyond.

**Impact evaluation: High impact**

# Cross section data analysis

- ▶ **Date :** 4/3/2020
- ▶ **Target Audience:** Students, young researchers, experienced professor and researchers.
- ▶ **No. of Participants: 30 (expected)**
- ▶ **Objectives and Expected Impact:** To provide the current doctoral students and young researchers with feedback and support them to continue with their work.
- ▶ **Specific Goals:**
  - ▶ Goal 4.1. Engage in interdisciplinary research, especially through the other departments and research centers of Epoka University.
  - ▶ Goal 5.1. Encourage and support faculty to increase research productivity and quality.
  - ▶ Goal 5.2. Attract and retain quality faculty and strengthen the reputation of the department.

**Impact evaluation: High impact**

# Student Conference on Economics, Finance, Business and Social Sciences, SCE-2020

- ▶ **Date :** 24/6/2020
- ▶ **Target Audience:** Students, young researchers, experienced professor and researchers.
- ▶ **No. of Participants:**
- ▶ **Objectives and Expected Impact:** To encourage students and young researchers present their works and develop their skills. The conference serves as good contributor also for their career development.
- ▶ **Specific Goals:**
  - ▶ Goal 3.3. Offer research opportunities that feature applications to critical national needs, cross-disciplinary knowledge and global economic skills.
  - ▶ Goal 3.4. Increase our competitiveness for domestic graduate students.

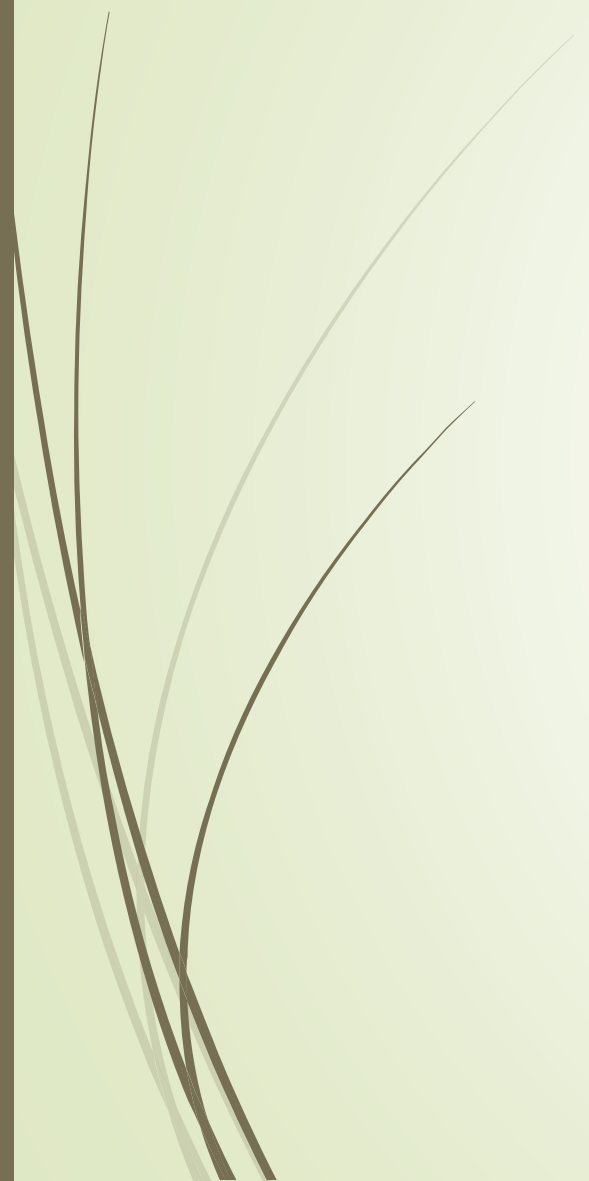
**Impact evaluation: High impact**

# Economics, Language, and Romance: Drawing on Social Science and Communication Strategies to Inform Decision Making and Behavior in Intimate Relationships

- **Date :** 6/11/2019
- **Target Audience:** Current Epoka University students from all departments (Expected audience: 99 students)
- **No. of Participants:**
- **Objectives and Expected Impact:** Support students in making informed life choices and achieving success in life using insights from economic concepts of opportunity cost and utility
- **Specific Goals:**
  - This activity supports the Economics Department's *Strategic Plan 2017-2022* Theme 2 (*Recruit, educate and graduate a high-quality and diverse undergraduate student body*) by helping students make better life choices during their studies and thereby achieve improved long-term health and well-being. This may also improve Epoka's position in the market by showing current and prospective students that Epoka cares not only about academic achievement, but also holistic well-being by encouraging students to make wise life choices based on social science.

**Impact evaluation: High impact**





**Thank You!**

*October 2019*